

OUR PLAYBOOK

We specialize in providing a wide spectrum of engineered accounting solutions to CPA firms and their clients. Our engineers are fully compliant and well-versed in IRS Circular 230 – FIN Standards.

- Energy Tax Credit Studies/Tax Deductions
- Cost Segregation Studies
- Construction Audits
- Insurance Appraisals
- CPE Credit through our CPA Education Seminars

Our professionally licensed engineers perform accurate, thorough and compliant engineering-based specialty tax services for your clients – with little or no capital investment to your firm. Not only do we keep up with and strictly adhere to IRS Circular 230 – FIN Standards, we are able to produce new revenue streams for CPA firms while increasing client loyalty and the firm’s competitive position in the marketplace. We’re ready to step up to the plate and hit a home run for your firm.

ETS is a “National League” player with offices in 11 major cities:

Palm Beach (Headquarters)

Austin • Boston • Chicago • Manhattan • Phoenix • San Diego
San Francisco • Atlanta • Cleveland • Los Angeles • Miami • Tampa
Salt Lake City • Las Vegas • St. Louis • Denver • Houston

To meet your new MVP, please call 1.800.236.6519 or visit www.engineeredtaxservices.com.



MEET YOUR NEW MVP

ENERGY TAX CREDITS & DEDUCTIONS: SCORE BIG WITH VALUABLE TAX SAVINGS

Energy efficiency, or “going green,” is top-of-mind for many building owners, tenants and lessees. Did you know your clients may be eligible for a Federal tax deduction of up to \$1.80 per square foot, or a partial deduction, for improving the energy efficiency of existing commercial buildings or designing high efficiency into new buildings? Recently, the deduction was extended through December 31, 2013. In some states, the tax benefit can enhance the Federal benefits.

Our engineers will make sure your clients score big from this tax incentive from the 2005 Energy Policy Act by evaluating interior systems and overall building structure. We are approved for the Energy Efficiency Certification Process so your clients can start taking advantage of this valuable tax credit. Imagine the benefits to your clients’ operations with such a substantial tax savings!



“ETS is actively involved in the education of the CPA community on the latest IRS updates related to engineered tax services and provides CPE credit through its various seminars.”

WE TEAM UP THE SCIENCE OF ENGINEERING & THE PRINCIPLES OF TAX & ACCOUNTING

Over the past week or so, we have provided correspondence describing our engineering-based specialty tax services for CPA firms. We hope you view us as a potential MVP in the games of increased revenue, competitive advantage and client loyalty.

All of us at Engineered Tax Services see ourselves as partners in our clients’ success and would genuinely welcome the opportunity to become more familiar with your firm. As you enjoy a small token of our appreciation for the time you have spent reviewing our material, please spend a few additional minutes considering the benefits we offer to you and your clients.

Within the next few days, a representative from our organization will call you to follow up on this information, answer any questions you have, and request a convenient time to meet. Until then, please accept my best wishes for continued success.

Sincerely,

Julio Gonzalez
CEO
Engineered Tax Services